

**LOCATION:**

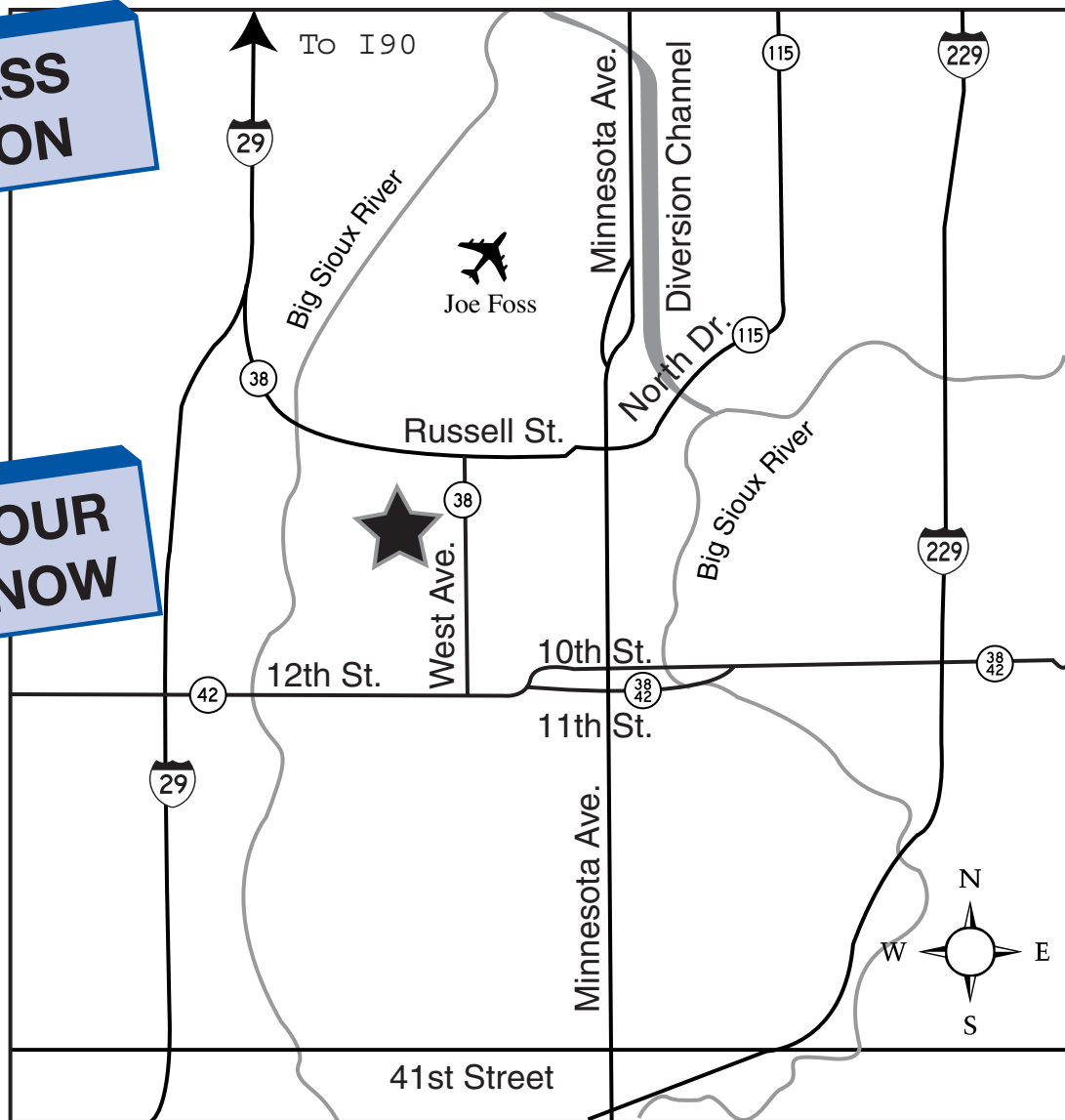
The Sioux Falls Arena and Convention Center is located at the corner of Russell Street and West Avenue, adjacent to Howard Wood Field and the Sioux Falls Baseball Stadium and just five minutes away from downtown.

**FIRST CLASS PROMOTION**

This show is backed by a sound and complete advertising and publicity campaign in newspaper, radio, television and billboards to assure a large attendance of customers.

**RESERVE YOUR LOCATION NOW**

Cenaiko Productions is proud to announce the 56th annual Sioux Empire Sportsmen's Boat, Camping & Vacation Show. For the Past 58 years, Cenaiko Productions has been producing successful Consumer Trade Shows throughout the Midwest. You are probably acquainted with our Minnesota Sportsmen's Show held for the past 53 years each January at the St. Paul RiverCentre. This show is rated as one of the most successful Consumer Trade Shows in the Midwest.



**It Pays To Advertise!**

Put your sales message before qualified buyers on a person-to-person basis that will produce a direct response with immediate results.

**FOR FURTHER INFORMATION & SPACE RESERVATIONS CONTACT:**

**CENAIKO PRODUCTIONS, INC.**

9697 East River Road  
Minneapolis, Minnesota 55433  
763-755-8111 • info@cenaiko.com

www.cenaiko.com

**2023**  
**Sioux Empire**

**56th**  
**Annual**



**SPORTSMEN'S**

*Boat, Camping & Vacation*

**SHOW**

*South Dakota's*  
*Largest Sports Show*



**Sioux Falls Arena & Convention Center**

**March 9-12**

*Presented by Cenaiko Productions, Inc.*

www.cenaiko.com

**CENAIKO PRODUCTIONS**  
**2023 Sioux Empire**  
**SPORTSMEN'S**  
*Boat, Camping & Vacation*  
**SHOW**

*Sioux Falls Arena &  
 Convention Center*  
*Sioux Falls, South Dakota*  
**March 9-12**

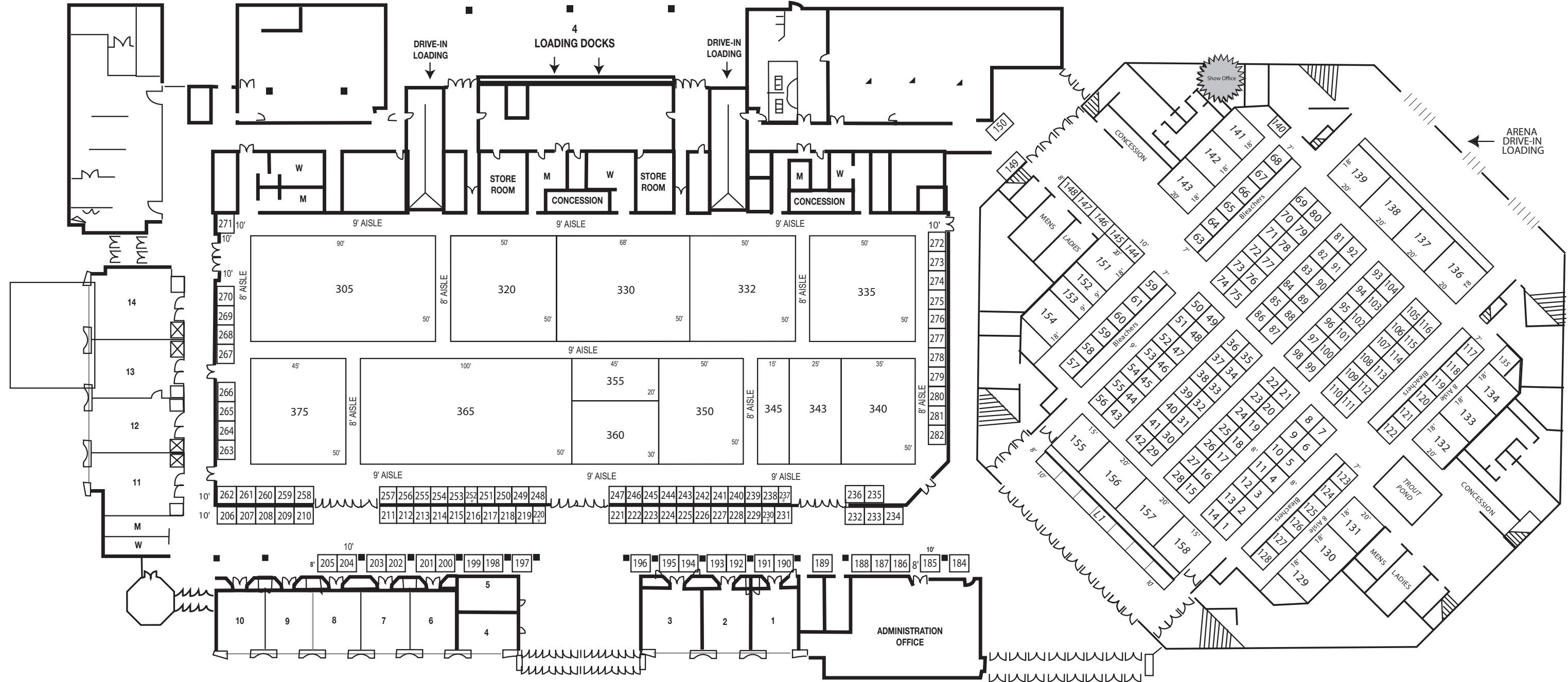
**SHOW HOURS**

Thursday March 9 5:00 PM - 9:00 PM  
 Friday March 10 12:00 PM - 9:00 PM  
 Saturday March 11 10:00 AM - 9:00 PM  
 Sunday March 12 10:00 AM - 5:00 PM

**RESERVE YOUR EXHIBIT SPACE NOW!!!**

**SPACE WILL BE ASSIGNED ON A FIRST COME FIRST SERVE BASIS.**

- CONDITIONS FOR SPACE CONTRACTS:**
1. One-half down with contract, total balance due 30 days before show.
  2. Void if lessee fails to sign and return within 30 days.



**EXHIBIT BOOTH PRICES**  
 8' x 10' ..... \$615.00  
 Bulk Rate ..... \$2.45 per square foot

[www.cenaiko.com](http://www.cenaiko.com)

CENAIKO PRODUCTIONS, INC.